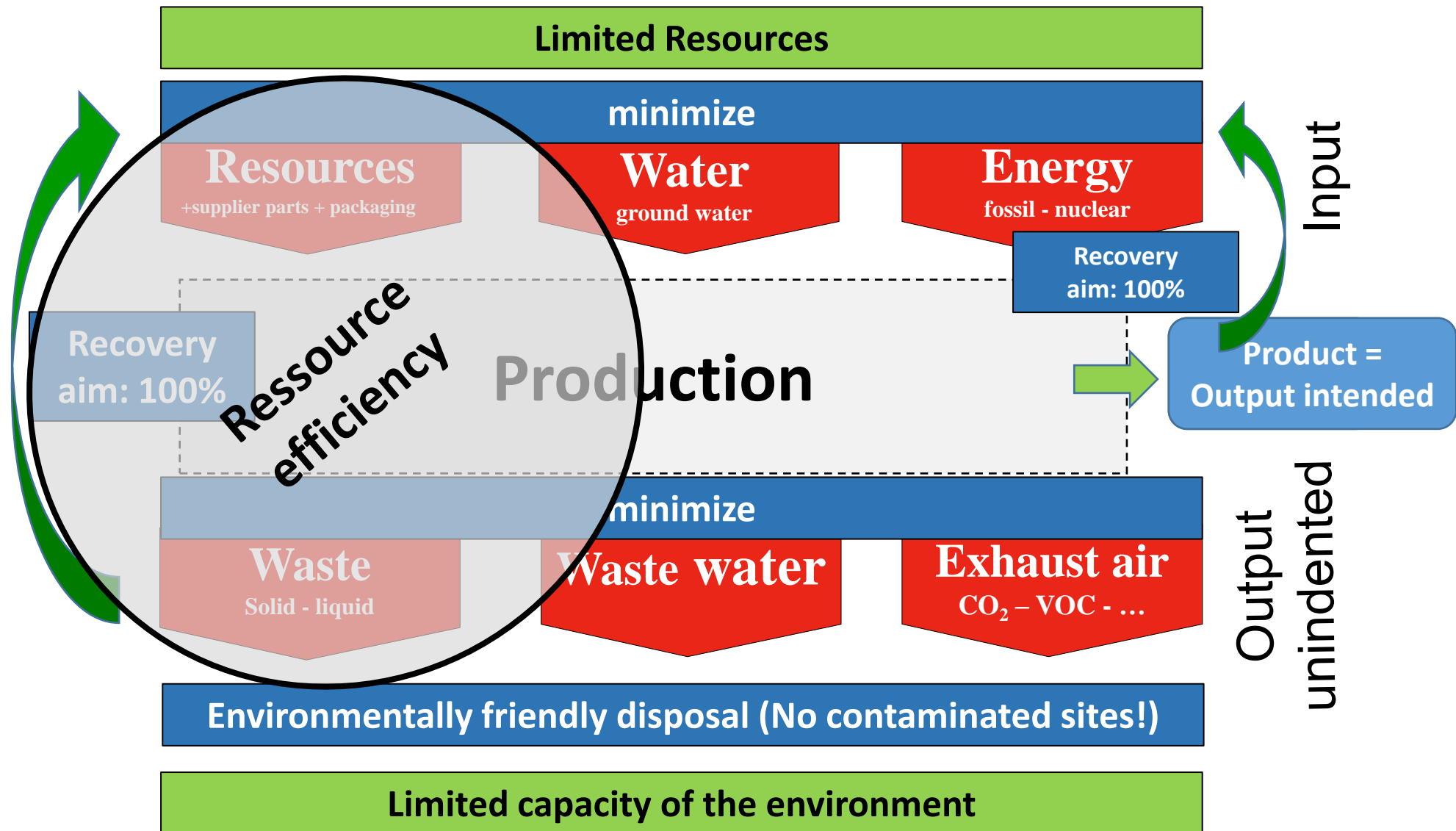


Direct environmental relevance of production companies



Resource Efficiency

Input

Min. Resources/Product

Min.
Primary-Resources

Max.
Secondary-Resources

Min.
Waste/Product

Max.
Recycling Rate

Output

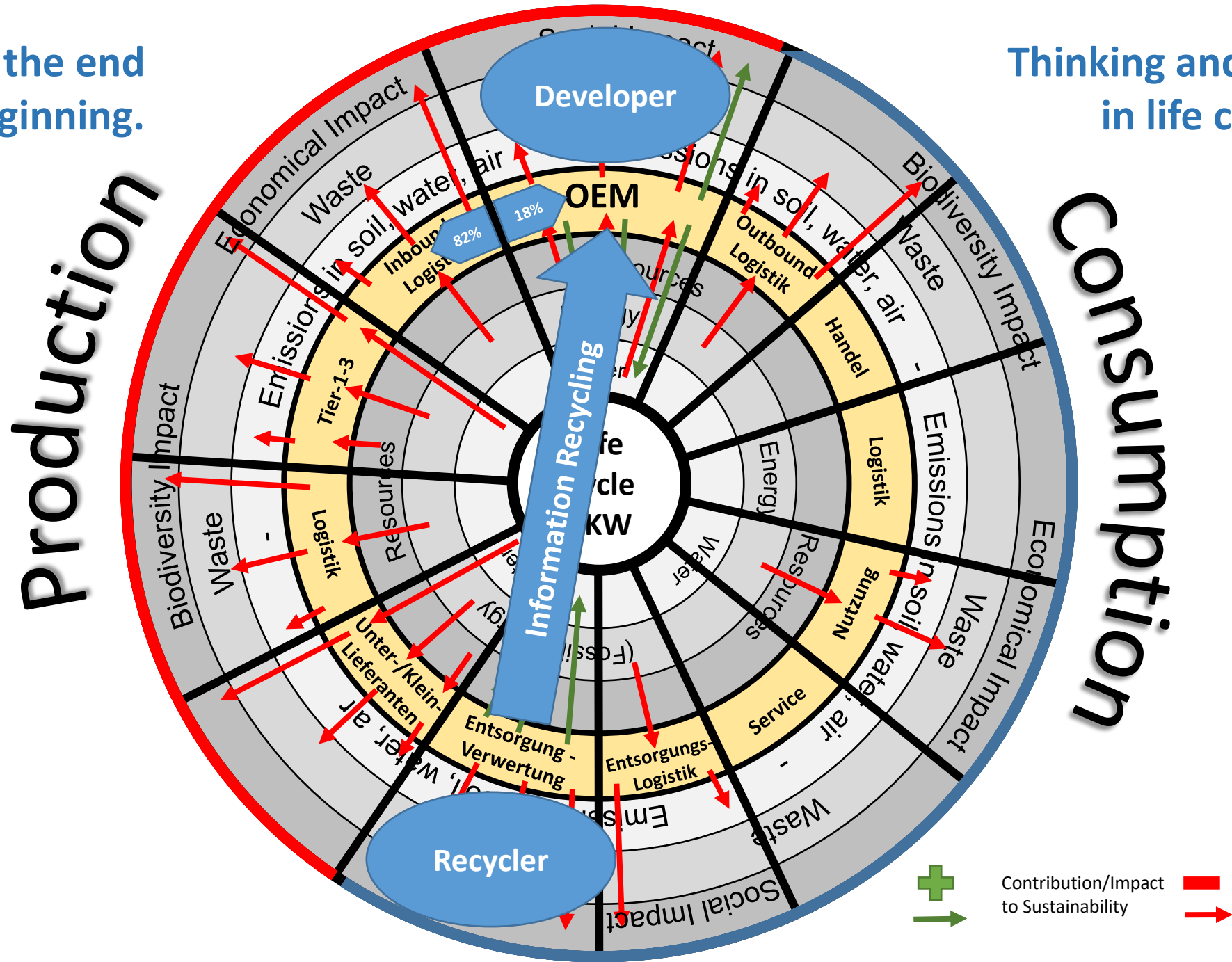
Circular Economy

Resource Efficiency

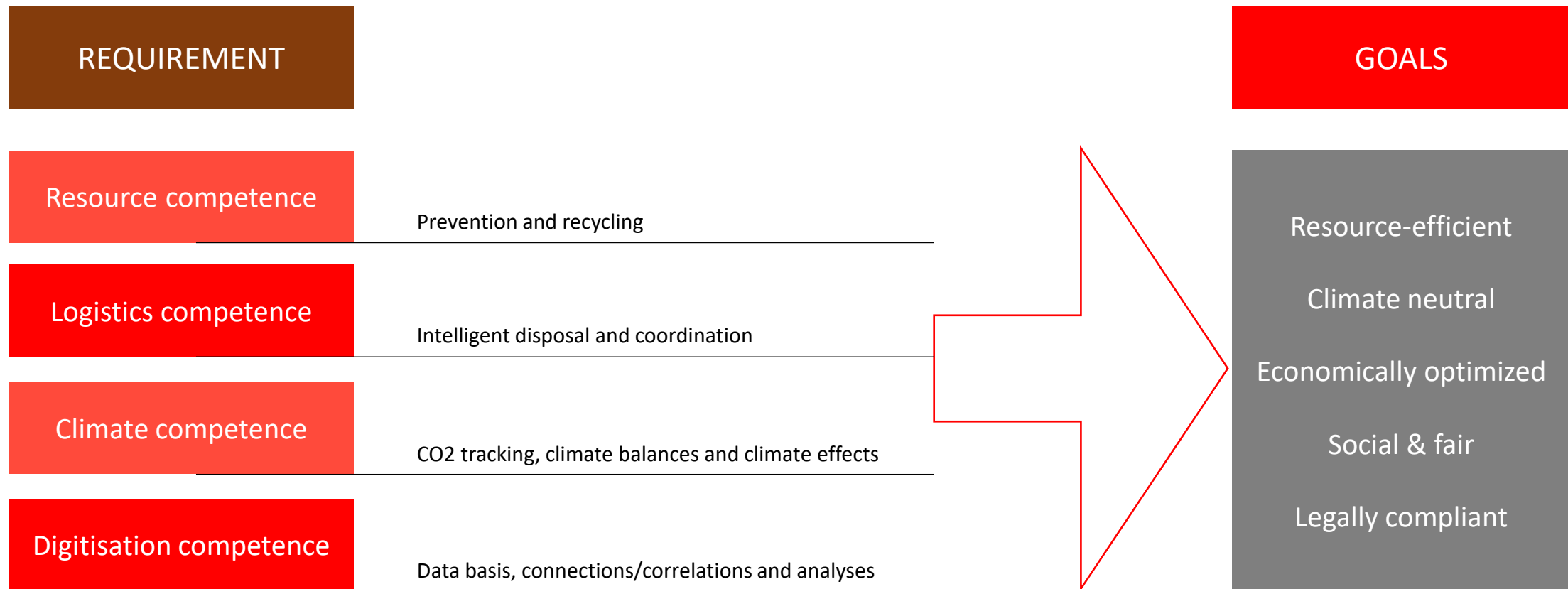
Sustainability

Connecting the end with the beginning.

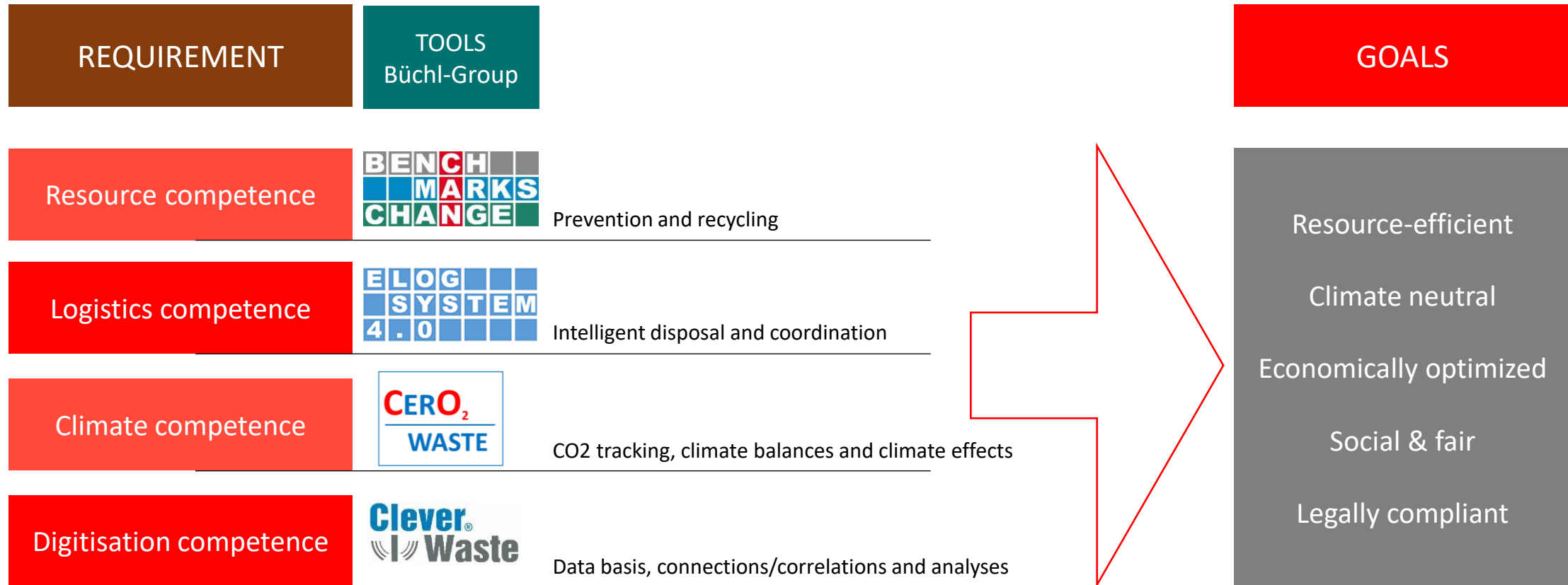
Thinking and planning in life cycles



The basis for a sustainable circular economy is an innovative waste management



The basis for a sustainable circular economy is an innovative waste management



Stakeholder and their responsibility on the road to sustainability

Global and local

What we need:

Forward-thinking
policy „4.0“

Spirit of optimism
Innovation climate

Visioneers
Strategists
Inventors
Protagonists
Brave Pilots

Neutral scientific
support

<p>Politics (administration)</p> <p>Public interest?</p> <p>Value system - targets guidelines</p> <p>Monitoring of enforcement</p> <p>Communities</p> <p>Regional realization Role model function</p>	<p>Science</p> <p>Public interest</p> <p>Objectives Solutions Strategies Advice</p> <p>Information/ Education Moderation</p>
<p>Acceptance New solutions Change of behaviour Sustainable products and production</p> <p>Self-interests</p> <p>Economy</p>	<p>Acceptance Change of behaviour Sustainable consumption Influence on decision-makers in politics and business</p> <p>Self-interests</p> <p>Citizen</p>

Scientific support:

- Supporting politics, economy and citizen
- Function analog while corona pandemic
- AI and digitalization to be used as tools

Companies and
citizen must do it...

...analog corona

...and they're going to
do it for themselves
and their future!

Stakeholder and their responsibility on the road to sustainability

Global and local

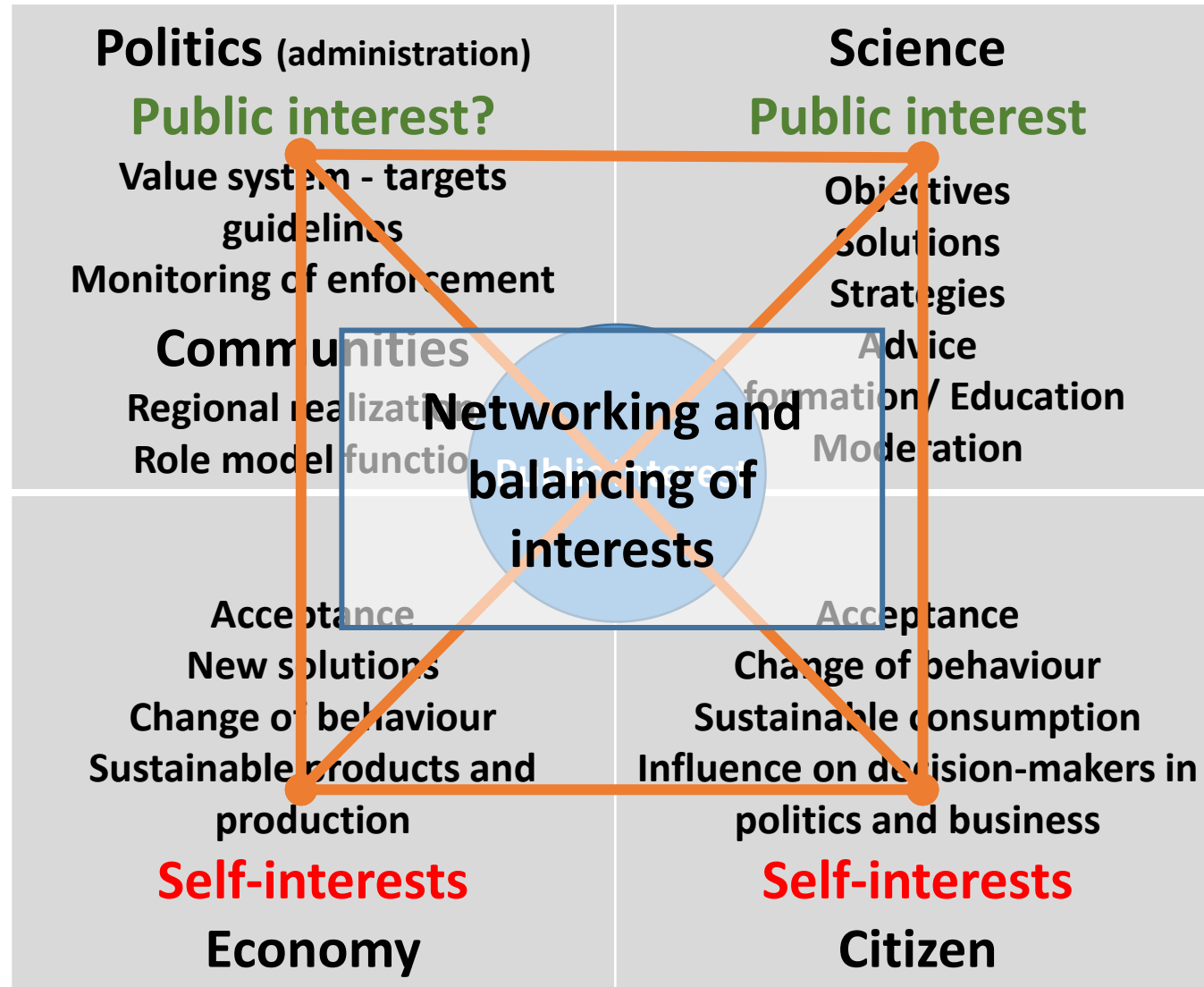
What we need:

Forward-thinking
policy „4.0“

Spirit of optimism
Innovation climate

Visioneers
Strategists
Inventors
Protagonists
Brave Pilots

Neutral scientific
support



Scientific support:

- Supporting politics, economy and citizen
- Function analog while corona pandemic
- AI and digitalization to be used as tools

Companies and citizen must do it...

...analog corona

...and they're going to do it for themselves and their future!